

How to get ideas turned into profit

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Don't Be Another Statistic!

A startling fact is that only 2-3 % of all patented inventions ever make more money for the inventor than they invested into it. Why? Most commonly we have found that many inventors simply do not understand many of the business principles that govern such transactions. Moreover, although they are brilliant in various aspects of engineering and the conception of their ideas, they do not know these important decision makers or how to present their inventions effectively.

We at [havaplan](http://www.havaplan.co.za) will bridge this gap and become a critical team member in the licensing of our clients inventions

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